

# DOWNTOWN MASON MILE

## Where *progress* and *nostalgia* meet

### **July 6, 2022 Update for Downtown Committee of Council**

#### **MADECDC Updates:**

MADECDC's Board of Directors finalized a scope of work and RFP for the upcoming work tied to the grant scope on June 28, and posted publicly for interested firms to express interest. The timeline is to solicit proposals and interest until July 15, and then select firm(s) for the scope by July 22.

From <https://www.madecdc.org/downtownmasonmile>:

## Progress Updates

Check out the [MADECDC Facebook](#) page or join the [Downtown Mason Mile Project](#) group for the latest news on this project.

June 28, 2022 - MADECDC is seeking proposals from qualified firms for professional planning services, community engagement and facilitation, and marketing and placebranding to complete a robust community engagement process to inform the development of a conceptual master development plan for the Mason Mile. Interested firms can find the RFP and scope of work [HERE](#).

#### **Downtown Mason Mile Team of Teams/Community Engagement Efforts:**

The Downtown Mason Mile Volunteer Core Team consists of: **David Charpentier** (Lead/Teams Champion), **Kacey Richards** (Board liaison/Governance Team Champion), and **Annie Droege**. This team will grow as Goal Champion Leads are identified. Administrative staff consists of **Sherry Taylor** (Executive) and **Sidney Hayes** (Project Manager). Sidney Hayes is the lead point of contact for the project.

An effort to begin recruiting Mason Mile Activators which is comprised of people from the community who want to help advance the Mason Mile project through the task completion has begun. As of 7/6/22, 41 people from the community have signed up to be activators, including:

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## Mason Mile Activators Signed Up as of 7/6/22:

Nichole Yockey	Randy Stegbauer	Chip Loftus	Helen Fox	Sallie Nally
Colleen Pfaller	Leigh Overley	Donna Loftus	Jon Weidlich	Chris Coffaro
Kayra Fuster	Jennifer Trepal	Angela Imm	Steve Hiller	Lisa Vitek
Amy Cleary	Terri Adkins	Sanjay Patel	Gina Sanders	Lisa Thamann
Heather Williamson	Lisa Dawson	Mita Patel	Eva Schneiderman	Ashley Sinclair
Matt Steele	Doug Droege	Juli Brooks	Nicole Haake	
Amy Droege	Lisa Heim	Chris Temples	Maria Easter	
Susan Harkins	Chris Heim	Vince Temples	Amy Lortz	
Emily Huisman	Perry Denehy	Maggie Unger	Mark Lortz	

The Mason Mile Activators will meet once a month at the Joe Barr American Legion Post 194, and they had their first meeting on Tuesday, June 14.

The agenda for the first Mason Mile Activator meeting included introductions of the volunteers, introduction of the Mason Mile project details, and the first task to assist with data gathering on the neighborhood including categorizing all of the businesses on Main Street, the number of parking spots each establishment has, whether the building is one story or two stories, and any other relevant information they would like to make activators aware of. Volunteers are to report back with progress at their July meeting.

Activators are also strongly encouraged to spread the word about the first quarterly meetup for the neighborhood scheduled for August 4<sup>th</sup>. Quarterly meetups have been tentatively scheduled for the next 12 months for people who want to be informed of progress or learn how to sign up to become an activator.

- Thursday, August 4<sup>th</sup> @ The Common Beer Company @ 6pm
- Thursday, November 3<sup>rd</sup> @ Warped Wing Brewery @ 6pm
- Thursday, February 2<sup>nd</sup> @ 6pm @ Joe Barr American Legion Post 194 @ 6pm
- Thursday, May 4<sup>th</sup> @ Quatman Café @ 6pm

Todd Hudson of Wildflower Café hosted a meetup for business owners in the neighborhood on July 2 to have a more focused conversation on business needs and questions.