

DOWNTOWN MASON MILE

Where *progress* and *nostalgia* meet

The Mason Mile project is a community led, market driven project. We will honor our history while building into the future a fresh, healthy, and sustainable place for people to live, work and play.

Tuesday September 6, 2022 Update for City Council

MADECDC Board Updates:

MADECDC's Board of Directors finalized a scope of work and RFP for the grant scope on June 28 and posted publicly for interested firms to express interest. The timeline to solicit proposals and interest was extended to July 22 per multiple firms expressing interest in an extension. To keep the process fair for all, the deadline was extended to all firms. Four proposals were received that included bids from a total of nine firms. MADECDC is no longer accepting proposals, and the Board is currently interviewing firms.

Community Involvement Updates:

Since June we have had 15 activator volunteers collect data at 132 addresses along West Main, East Main, and Reading Rd. In addition to counting parking spaces, determining the type of businesses, and whether it's a one- or two-story building, activator volunteers also spoke with the business owners, managers, and property owners to help spread awareness about the project. Some of the key takeaways from those conversations were that people are excited to see revitalization in downtown Mason and current pain points include parking, pedestrian safety, and traffic flow.

Starting in mid-August and continuing into September, 17 activator volunteers have been taking pictures of businesses and sidewalks along West Main, East Main, and Reading Rd. Amongst those 17 activator volunteers, 11 of those also collected data. Those 11 activator volunteers who have taken part in both data collection and picture taking have since adopted those businesses as their own to keep them informed, involved, and a continuous part of the Mason Mile project.

Downtown Mason Mile Team of Teams/Community Engagement Efforts:

Administrative staff consists of **Sherry Taylor** (Executive) and **Sidney Hayes** (Project Manager). Sidney Hayes is the lead point of contact for the project. The Downtown Mason Mile Volunteer Core Team consists of: **David Charpentier** (Lead/Teams Champion), **Kacey Richards** (Board liaison/Governance Team Champion), **Annie Droege**, and **Chris Heim**. This team will grow as Goal Champion Leads are identified.

For more information on the Mason Mile Project please visit
<https://www.madecdc.org/downtownmasonmile>
or reach out to any of the team members listed above