

DOWNTOWN MASON MILE

Where *progress* and *nostalgia* meet

The Mason Mile project is a community led, market driven project. We are honoring our history while building into the future a fresh, healthy, and sustainable place for people to live, work and play.

Update for City Council - Monday November 14, 2022

MADECDC Board Updates:

In August, we signed a grant funding partnership agreement with the City of Mason to serve as the coordinating agency to facilitate planning for the Downtown Mason Mile. We went through a request for proposal process, and we had a total of nine firms submit interest in the project. We spent the month of August interviewing firms and assessing proposals for the grant needs. We spent September refining the scope of work and developing a contract. We met with City staff and the Downtown Committee of Council to discuss our process, including sharing our evaluation criteria matrix and outline of activities. Once we completed all of these steps, we signed a contract with the firm Randall Gross Development Economics in October. They have two subcontracted firms, BLDG Branding and Common Ground Urban Design & Planning. This will allow us to work on the areas of data and planning, community engagement, and branding at the same time rather than working with three firms independently. Our objectives were to secure professional partners who could work within our budget and who would be willing to come alongside our community and meet us where we are on our own individual community journey. These three firms demonstrated that.

Community Involvement Updates:

On Thursday November 3rd we had our Downtown Mason Mile Quarterly Neighborhood Meet-Up at Warped Wing and had a great turnout of about 35 people. At this meet-up we were able to provide an informational update and introduce Jay Becker from BLDG Branding. Countless people got to sit down one on one with Jay and share their thoughts and questions about the project. This meet-up also allowed downtown residents, business owners and property owners to connect, build and strengthen their relationships. Thank you to everyone for coming, being a part of the conversations, for asking questions and a special thank you to the activators who helped pass out flyers to promote community involvement in this event. We couldn't do this without all of you.

Downtown Mason Mile Team of Teams/Community Engagement Efforts:

Administrative staff consists of **Sherry Taylor** (Executive) and **Sidney Hayes** (Project Manager). The Downtown Mason Mile Volunteer Core Team consists of: **David Charpentier** (Lead/Teams Champion), **Kacey Richards** (Board liaison/Governance Team Champion), **Annie Droege**, and **Chris Heim**.